



OFFICE OF PLANNED GIVING

Happy New Year from the Planned Giving team at the University of Arkansas! We wish you a joyful and rewarding 2025 filled with personal growth and accomplishments.

As you plan for the year ahead, consider a visit to the Hill this spring. It's a perfect opportunity to reconnect with friends, attend a campus event, or experience the excitement of SEC play as our student-athletes compete in a variety of sports.

Read on to learn about highlights from Fall Commencement 2024, the next UA System President, and an exciting new giving opportunity poised to make a transformative impact on the university and the state.

Fall 2024 Graduation

The University of Arkansas celebrated over 2,000 graduates from the 2024 summer and fall semesters during two Winter Commencement Ceremonies last month. Chancellor Charles Robinson addressed graduates from the Bumpers College of Agriculture and the Fulbright College of Arts and Sciences, in the first ceremony. In the second ceremony, J. Bryan Hunt, Jr., delivered keynote remarks highlighting the strong connection between J.B. Hunt and the



university, noting that every president, CEO, and chairperson in the company's history has been a University of Arkansas graduate.

The university livestreamed the graduation ceremony and you may view a recording of the event [here](#).

Lt. Gen. Jay B. Silveria Chosen as Next UA System President

The University of Arkansas Board of Trustees unanimously approved the selection of retired U.S. Air Force Lt. Gen. Jay B. Silveria as the next president of the University of Arkansas system. Silveria brings a wealth of leadership experience, recently serving as associate vice president and executive director of Texas A&M University and the Bush School of Government & Public Service in Washington, D.C. His distinguished career also includes serving as superintendent of the U.S. Air Force Academy in Colorado Springs, Colorado—a testament to his commitment to excellence in education and leadership development.



U of A Announces \$122 Million in Gifts Toward Land of Opportunity Scholarship Campaign

The University of Arkansas has launched a \$200 million fundraising initiative to support its new Land of Opportunity Scholarship campaign. This ambitious effort includes a cornerstone planned gift of \$100 million from Jane Hunt and Bryan Hunt, made on behalf of the J.B. and Johnelle Hunt family.

The three year campaign will establish an endowment addressing funding gaps for academically accomplished Arkansans with significant financial need, including those eligible for Pell Grants. This initiative aligns with the university's commitment to accessibility and opportunity, also reflected in last fall's record-breaking enrollment of Arkansas students. Learn more about this transformative fundraising effort [here](#).

Planned Gift Benefits Bumper College

Larry and Brenda Sandage, of Donaldson, Arkansas, made a planned gift to Bumpers College and the University of Arkansas, creating a \$150,000 endowed



scholarship for undergraduate students in crop, soil, and environmental sciences. Larry earned bachelor's and master's degrees in agronomy from the U of A and dedicated 28 years to extension work before transitioning to leadership roles in healthcare. Brenda, a retired business coordinator, also worked in healthcare and community development. The Sandage's gift reflects their desire to help

struggling family farms and give back to the university. Read more about their planned gift [here](#).

Beneficiary Designation

Good news if you've considered supporting the University of Arkansas with a gift but don't currently have liquid assets to give! You can make an impact through a beneficiary designation and ensure your assets are distributed according to your wishes at your death, and without them being included in the probate process.

Beneficiary designations let you decide who will receive specific assets during your lifetime. People commonly use beneficiary designations for retirement accounts (like 401(k) plans, IRAs, and pension plans) and life insurance policies. Account holders often use payable or transfer on death designations for bank and investment accounts and now even real property may be transferred at death with beneficiary deeds. All of these may be changed or revoked by you during your lifetime.

Several benefits of giving these kinds of assets include simplified planning, ease of supporting causes you care about (like the U of A!), continued use of your accounts during your lifetime, and potential estate tax and probate cost savings for heirs.

To make such a gift, simply complete a beneficiary designation form with your plan custodian, banker, broker, or attorney, naming the University of Arkansas Foundation as a beneficiary of all or part of the value of the asset. Be sure to let us know of your plan—we can ensure your gift impacts the area of campus you are passionate about!

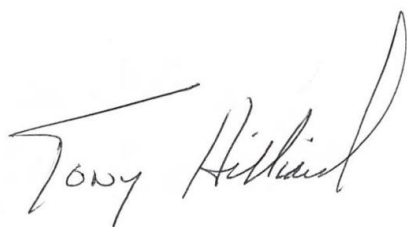
For further questions about a beneficiary designation, or about making a planned gift of any size, please contact us by calling 479-575-7271 or emailing legacy@uark.edu. We're here to help.

Finally, we extend our gratitude to Rachel Krest, whose leadership elevated our office to new heights. Retiring last month, Rachel leaves a lasting impact on our team and the university. We wish her success as she begins an exciting new chapter!

Remember to follow us on **Facebook** for timely news, updates, and information about campus events.

We look forward to staying connected in the year ahead. Thank you for being an essential part of the University of Arkansas community and look for our next e-newsletter in March 2025!

Office of Planned Giving



Tony Hilliard, Senior Director



Tammy Knowles, Assistant Director

Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).



FREE ESTATE PLANNING GUIDE

It's never too late to plan for the people and causes you care about. Our easy-to-use estate planning guide can help you gather the information you need before meeting with your attorney.



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