



OFFICE OF PLANNED GIVING

Greetings from the Office of Planned Giving at the University of Arkansas! The 2024 fall semester is officially underway, and we are pleased to welcome more than 33,000 students to campus and reunite our Razorback family back on the Hill.

If you are planning a visit this fall, be sure to check out our new and improved interactive campus map! Whether you're a visiting alum or here for the next Razorback game, navigating campus is easier than ever. Access the map on your smartphone, computer, or through the UARK Mobile app. Get all the details [here](#).

Chancellor Robinson Supports Arkansas Community College Transfer Students

Chancellor Charles Robinson and others recently visited several Arkansas community colleges, including U of A Community College at Hope-Texarkana, U of A Community College at Morrilton, U of A Pulaski Technical College, and National Park College in Hot Springs. The trip focused on transfer pathways to the University of Arkansas, aligning with the university's mission of statewide student support. This initiative followed the recent announcement of the Arkansas Transfer Achievement Scholarship, which offers over \$3 million in



support, allowing graduates from U of A System community colleges to transfer to the University of Arkansas while maintaining their two-year institution tuition rate.

UARK Joins STARS Network to Boost Access for Rural Students

The University of Arkansas also joined the Small Town and Rural Students (STARS) College Network, a coalition of 32 leading institutions committed to supporting rural and small-town students in their pursuit of higher education. As a new member, UARK will leverage its resources alongside STARS philanthropy to enhance pipeline programs, recruiting efforts, and provide financial aid and on-campus support for students from these communities. Read more about this exceptional program [here](#).



Tony Hilliard Joins Office of Planned Giving

We are excited to share that Tony Hilliard accepted a new position as Senior Director for the Office of Planned Giving. Tony joins us most recently from Ramsay, Bridgforth, Robinson and Raley LLP in Pine Bluff where he led the firm's estate planning, probate, and tax areas, and served as tax partner. Tony has also held several leadership volunteer positions for the Arkansas Bar Association.



As the Senior Director, Tony provides expertise in estate, probate and trust matters, complex gifts, and assists the colleges, schools, and units with planned giving needs. He holds several degrees, the most recent being an LL.M (Taxation) from Southern Methodist University and a J.D. from the University of Arkansas in Little Rock. Tony can be reached via email: tonyh@uark.edu

A Special Opportunity for Those 70½ Years Old and Older

As fall approaches, there's still time to consider your year-end gift planning. Charitable contributions can provide valuable tax benefits and allow you to support the areas of the university that you care about the most. One tax-smart

option is an IRA charitable rollover gift, made through a qualified charitable distribution (or QCD for short).

For 2024, if you are older than 70½, you can make a QCD gift of up to \$105,000 directly from your IRA to the University of Arkansas Foundation, Inc., which will enable you to avoid taxes on the transfer and reduce your taxable income—even without itemizing deductions. You may also apply this gift toward your required minimum distribution (RMD) which may help you avoid a higher tax bracket. And if married, both spouses may each annually transfer up to \$105,000 from their IRAs, for a potential total of \$210,000.

We recently spoke with U of A alums Orville and Susan Hall, who regularly take advantage of QCDs for their charitable contributions. They shared how this option benefits both them and the university, emphasizing the significant and lasting impact of such gifts.

At what point did philanthropy become important to you?

We started thinking about philanthropy a long time ago, but with retirement, we now have the opportunity and resources.

Why do you donate to the University of Arkansas?

The U of A is where we got our degrees. Orville has a degree in engineering and a degree in engineering mechanics. I majored in banking and finance.

We raised our family in Kansas, but eventually moved back to Fayetteville and found our connections with the university important to us. It was significant when Orville was inducted into the Arkansas Academy of Mechanical Engineering.

As we were contacted by the development office, we found things at the university that we were particularly interested in and started giving slowly. We want to return a little bit because the university doesn't always get the support it needs.

What legacy do you hope to leave through your philanthropy?

Hopefully, a legacy that improves the lives of some students during their college career and later in life.

Would you encourage others to do so?

I would absolutely encourage others to give to the U of A! It surprises me how often older people are not aware of the tax advantages of giving from your IRA. It frees up your own personal money and your IRA can go towards philanthropic giving. It also gives us great pleasure knowing people are benefiting.

You can make a difference on campus through your IRA, just like Orville and Susan. It's easy to make a QCD—simply contact your IRA trustee to get started. As a reminder, QCDs must be made directly by the trustee of the IRA to the charity.

For questions regarding a QCD, or about making a planned gift of any size, please contact us by calling 479-575-7271 or emailing legacy@uark.edu. We're here to help!

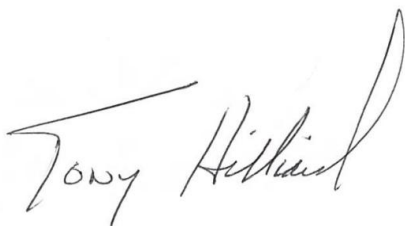
Remember to follow us on **Facebook** for timely news, updates, and information about campus events.

And a quick reminder -- this Saturday, the Razorbacks host the University of Alabama at Birmingham for our first home game in Fayetteville. Go Hogs! Beat the Blazers!

Office of Planned Giving



Rachel Krest, Executive Director



Tony Hilliard, Senior Director



Tammy Knowles, Assistant Director

Thank you for your interest in planned giving. To access any of our resources, please go to our [website](#).



FREE ESTATE PLANNING GUIDE

It's never too late to plan for the people and causes you care about. Our easy-to-use estate planning guide can help you gather the information you need before meeting with your attorney.



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